


Strategic Priorities for 2023 and Beyond

1 - Chapter 11 Objectives (realization of the Objectives is our Vision)

CHAPTER 11 OBJECTIVES


Objective 1

To encourage the development of a common Yukon land use planning process outside community boundaries.




Objective 2


To minimize actual or potential land use conflicts both within Settlement Land and Non-Settlement Land and between Settlement Land and Non-Settlement Land.



Objective 3


To recognize and promote the cultural values of Yukon First Nation People.






Objective 4

To utilize the knowledge and experience of Yukon First Nation People in order to achieve effective land use planning.




Objective 5

To recognize Yukon First Nations' responsibilities pursuant to Settlement Agreements for the use and management of Settlement Land.



Objective 6

To ensure that social, cultural, economic and environmental policies are applied to the management, protection and use of land, water and resources in an integrated and coordinated manner so as to ensure Sustainable Development.



2 - Our Mandate

Yukon Land Use Planning Council (YLUPC) makes recommendations to Yukon and First Nation Governments regarding land use planning, assists commissions, and supports Chapter 11 (land use planning) in the Umbrella Final Agreement (UFA).

3 - Our Role

YLUPC is a trusted and valued leader-in-service that brings wisdom to regional planning conversations, rooted in the spirit, intent, and objectives of Chapter 11 within the overall UFA.

4 - Why YLUPC matters

We matter because we are Stewards:

- We are one of the stewards of the spirit and intent of the UFA.
- We are champions and facilitators of the objectives of Chapter 11.

We matter because we bring people together:

- We bring communities, values, interests, world views, commissions and parties together to help others successfully complete Regional Land Use Plans (RLUPs) and build stronger relationships.

We matter because we are valued:

- We empower the advancement and benefits of land planning: shared decision-making, stronger relationships and trust in public institutions, future predictability and reduced land-conflicts, and forward-focused sustainable development.

5 - Our Guiding Values

Everything we do strengthens relationships, builds collective capacity, and adds value to realizing the spirit and intent of Chapter 11 objectives within the larger context of the UFA.

We believe:

- Bringing people together is how we solve problems
- Being innovative is crucial to our ability to add value and facilitate excellence
- Improvement comes from celebrating and learning from successes and failures
- Being in communities and on the land and water keeps us grounded

We are:

- Champions of the spirit, intent, and objectives of Chapter 11 of the UFA
- Leaders in service of others
- Proactive, responsive and agile
- Impartial and apolitical
- Respectful in our behaviours and actions
- Responsible with resources with a view to optimize wherever possible

6 - How we will know if we are making a difference in lives (human and otherwise)

By tracking our ability to influence the impact of Chapter 11 Objectives:

- #1: There is a public understanding of the ‘evolving story’ of land planning and parties and communities are provided ideas and options to inspire their own journeys
- #2: There is a reduction in land conflict as a result of regional planning
- #3: There is increased recognition and promotion of YFN culture and values in land decisions connected to regional land planning
- #4: There is more YFN knowledge and experience in regional planning
- #5: Regional planning contributes to more Yukoners relating to the Yukon as [“homeland”](#)

Other metrics of success:

- We are trusted advisors
 - YG, FNs, Canada, and other UFA Boards and Councils seek us
- We impact regional planning processes
 - Parties choose to activate a planning region under Chapter 11
 - We have created “new things” that are being used and seen as benefiting others
 - Commissions feel empowered and complete LUP’s together
 - Chapter 11 continuity to support on-boarding of new Council members and staff
 - Those without a human voice are considered and reflected in regional planning
- We impact regional planning outcomes
 - Completion of RLUPs
 - Greater public understanding and demand for the benefits of planning
 - Stronger relationships and relationality through planning processes
 - We are involved and are proactive in supporting effective implementation
 - We make a positive impact on the lives of practitioners implementing RLUPs
 - There is a diversity of users applying our plans and tools (i.e. not just regulators)
 - Our work contributes to the wellness of individual people through connection

7 - Our Strategic Priorities:

#1 - Champion the unfolding Yukon regional planning story, for example:

- Create a greater understanding of Chapter 11 and its connection to other UFA chapters
- Convene commission Chairs to discuss land use planning in Yukon
- Lead thoughtful considerations of benefits of Chapter 11 and planning to support community and Party readiness before a potential process is triggered
- Celebrate regional planning successes and learnings
- Invest in story-telling: develop a strategy, invest in development, and explore creative partnerships and vehicles (e.g. [Mapping the Way](#), [ArcGIS Story Maps](#))
- Engage educators and students to build shared understanding of Chapter 11
- Engage other UFA Boards and Councils around common interests

#2 - Be a bridge, and strengthen YLUPC’s relationships, for example:

- Regularly connect with Yukon First Nations and focus on those signaling initial regional planning interest, or having implementation challenges
- Plan periodic pan-Yukon community tours
- Develop a partnership with YukonU, e.g. Land and Protected Area Management Course
- Explore partnership opportunities with the First Nation School Board
- Develop a relationship with and attend public meetings of other UFA Boards and Councils, and communicate desire to explore shared learnings and working together
- Leverage public-facing opportunities such as trade show booths, General Assemblies etc. to increase the Council's public profile
- Make the office welcome and comfortable and invite people to drop in for tea
- Learn from the [Yukon First Nation Climate Change Action Fellowship](#)

#3 - Be a space for safe and constructive conversations, for example:

- Support the weaving together of western and Indigenous knowledge systems
- Prioritize filling an Indigenous Planner position
- Lean into ‘difficult planning conversations’ and ‘challenging planning concepts’
- Facilitate dialogue and shared learning on indigenous ways of knowing, such as Indigenous Planning and Traditional Knowledge, Indigenous Protected and Conservation Areas, ethical space, season-based planning, and land and water relationship planning
- Be the ‘safe space’ for outside-the-box thinking and be a regional planning innovation lab

#4 - Develop and share tools and pathways for planning partners to consider, for example:

- Build, collect and share easily accessible tools and learnings for parties, commissions, and communities to consider in their regional planning journeys
- Facilitate Relationship Guiding Principles to complement Terms of Reference
- Support resolution on regional plan conformity checks
- Support continued development of Yukon’s cumulative effects pathway
- Develop policy options for prospective legislative changes
- Show parties how commission development can be dynamic, and learn and evolve from previous commissions
- Continue to improve website functionality for intended audiences

#5 - Build internal capacity, agility, resources, and culture, for example:

- Champion to Canada directly and through Parties more Chapter 11 resources including FN preparation and community readiness
- Corporate knowledge development
- Explore new funding models:
 - Actively work with YG, CYFN, & FNs on upcoming deadlines
 - Other government programs and grants
- Proactively seek new Council members and staff (build talent pipeline)
- Incentivize adaptation, innovation, and "intrapreneurialism"
- Build organizational agility and ability to be responsive and opportunistic
- Implement periodic Strategic Priorities review mechanism (e.g. quarterly)

#6 - Intentionally Build YLUPC’s reputation as trusted and valued, for example:

- Be purposefully impartial and apolitical
- Arrive at every meeting with constructive ideas and solutions for consideration
- Develop a marketing and communications strategy, and consider impactful tools such as periodic newsletters, PIBC-Yukon gatherings, letters to editor, radio chats, and a mini podcast series available on demand
- Be a partner to YESAB in cumulative effects planning and assessments work
- Gather input from website users (“Did you find what you were looking for?”)
- Develop and disseminate a periodic survey to assess performance and impact
- Develop an ‘annual report’, and consider an infographic format